



## Media Advisory

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### Girls' Health Web Site Changes Name and Web Address

#### New web site address makes it easier to find girls' health information online

**August 30, 2005 Washington, DC** – In an effort to streamline the information they provide to girls, parents, and educators, OWH changed the name of their girl's health web site to GirlHealth.gov. Formerly 4Girls' Health ([www.4girls.gov](http://www.4girls.gov)), GirlsHealth.gov announced their web site address will also change to [www.girlshealth.gov](http://www.girlshealth.gov). These changes will allow anyone to find reliable, up-to-date girls' health information on the Internet faster and easier.

**What:** The Office on Women's Health (OWH) is proud to announce the update of their girls' health web site, to GirlsHealth.gov, and the change of their web site address to [www.girlshealth.gov](http://www.girlshealth.gov). Formerly named 4Girls' Health ([www.4girls.gov](http://www.4girls.gov)), this new name and web site address will now more accurately describe the content on their web site. Along with the name change and new web site address GirlsHealth.gov now has a new logo. OWH hopes that these changes will help girls, parents, and educators find important information on girls' health.

**Who:** GirlsHealth.gov is sponsored by the Department of Health and Human Services, Office on Women's Health, and is the "daughter" program of the National Women's Health Information Center ([www.womenshealth.gov](http://www.womenshealth.gov)). GirlsHealth.gov provides valuable health information about ways girls can achieve a healthy lifestyle helping them to understand their body, mind, and spirit as they grow into adults. For information about GirlsHealth.gov, visit [www.girlshealth.gov](http://www.girlshealth.gov) or call the National Women's Health Information Center at 1-800-994-9662.

**When:** Our new name, web site address, and logo ([www.girlshealth.gov](http://www.girlshealth.gov)) have officially been changed and were launched this month.

**Why:** The web site relocation to [www.girlshealth.gov](http://www.girlshealth.gov) and name change to GirlsHealth.gov will make it easier for girls, parents, and educators to find girls' health information on the Internet. As incidents of diabetes, eating disorders, and drug abuse continue to increase and teens continue to consume more and exercise less, OWH recognized the need to make girls' health information even more accessible to the public.

The mission of GirlsHealth.gov is to promote healthy, positive behaviors in girls between the ages of 10 and 16. The site, originally launched in 2002, gives girls current, reliable, and useful information on various health issues they will face as they become young women, and tips on handling relationships with family and friends, at school, and at home.

The former web site address for GirlsHealth.gov was [www.4girls.gov](http://www.4girls.gov). This address still works. For more health information or to learn more about GirlsHealth.gov visit us online.

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